

Calallen Education Foundation

Mission:

The Calallen Education Foundation (CEF) supports student programs, projects and initiatives that do not receive tax-based funding. The CEF provides grants and financial backing to innovative and inspiring educators striving for excellence in instruction and superior student learning.

2020-21 KEY ACCOMPLISHMENTS

LETTER FROM THE PRESIDENT:

Calallen Education Foundation Friends and Supporters,

"Calallen Wildcat Pride. There's Nothing Like It!" I have heard this said for the past twenty-six years that I have lived in Calallen and I have seen it proven time and again. This pride was shown in 2020-2021 like no other year. Our teachers and students felt the love of our donors every time they received grants to help them reach necessary goals while enjoying innovative ways to teach and learn. The Calallen Education Foundation (CEF) serves as a liaison between our businesses, parents, families and friends with our teachers and students at Calallen ISD. The students of today are, like you, community leaders of tomorrow.

This year, that seemed to continue to last forever(!), I saw advancement in CEF's development. This was highlighted by our incredible 10 Years of Giving accomplishment that included reaching \$500,000 in total grant dollars donated for Calallen students. This was a true reason for celebration. Our Annual Investor Program, All In For Kids Campaign, CISD Employee Giving, and our Brick Legacy added to 2020-2021's successful year.

All of CEF's accomplishments would not be possible without the financial support of our generous donors. Our donors continue to grow annually, therefore our students continue to receive a better means of learning and being prepared for their futures in an ever changing and challenging world. Thank you for being a part of Calallen Education Foundation. Calallen's students' futures depend on you!

Thank You!

oriaa. Naylor

Mia Taylor

President, Calallen Education Foundation



Finance & Governance led by Steven Floyd

Added three new board members
Reported CEF all time income/expense history
Participated in CISD Administration meetings to
ensure alignment with district

Development led by Board of Directors

Added new Annual Investors Incorporated CISD Employee Giving into All In for Kids Campaign

Identified sponsors for 10 Years of Giving Virtual Event

Identified table sponsors for West Intermediate Grand Opening Luncheon

Provided opportunity for customized bricks and tiles at West Intermediate

Donor Stewardship led by Board of Directors

Updated and maintained donor management database

Delivered monthly "Your Donations Make an Impact" thank you email to donors

Sent letter written by students with holiday cards Executed safe Top Donor Recognition at football game during COVID

Programs led by Chelsea Schulze

Made history by exceeded \$500,000 in total giving

Awarded grant to Calallen ISD School Board for Distance Learning Cameras

Granted registration funds for ME by the SEa summer training

Granted funds for Big Screen TV in Calallen TV Studio in appreciation

Created posters and flyers to market the grant program

Delivered online "Welcome Back" presentation at each campus

Delivered Standard and Mini-Grants without interruption during COVID

Continued on next page

EVENTS

The events held in 2020-21 were anything but typical, but completely necessary due to COVID - 19 and the health and safety of our community. We held two events, both in the Spring semester of 2021.

10 YEARS OF GIVING VIRTUAL EVENT

On Thursday, February 25, the 10 Years of Giving Virtual Event was held. This was a celebration of 10 Years of Giving and served as a fundraising event with sponsorships, call in pledges, and an online auction. The Calallen TV production students produced our live show from the Calallen TV Studios. Jeff Dubrof, KRIS-TV, was our Anchor and live commentary was provided by CEF Board Members. We also featured prerecorded Grant Winner stories, Annual Investor commercials and musical entertainment from Calallen Alum and Grammy Winner, Nathan Carlisle; Calallen Alum and Latin Grammy Nominee and Producer, El Dusty; and Calallen current State Level Choir Student, Zariel Rivas. Viewers were able to text to win prizes as well. Overall, we had a great time and were able to raise over \$25,000!

West Intermediate Grand Opening

As you drive along FM 624 you notice a new building situated between Hazel Bazemore Road and the Calallen Football Stadium. This beautiful new facility is Calallen West Intermediate School, home of 4th and 5th grade students. On Thursday, April 29 the Calallen Education Foundation hosted a 10 Years of Giving & West Intermediate Grand Opening Luncheon. In partnership with Calallen ISD, we were able to provide a wonderful gathering place to lunch, fellowship and learn about the history of Calallen in a presentation by Dr. Almendarez, Calallen ISD Superintendent, called "Then and Now". After the presentation, the guests were able to take guided tours of the new campus.

To allow for social distancing the program was delivered twice. Annual Investors and Elected Officials gathered at 11:00 am and all others gathered at 12:30 pm. Both sessions went very smoothly thanks to the help of the Calallen Interact Club serving the food and the 4th and 5th grade Student Council assisting the guests and resetting the dining room for the second group.

The luncheon was a great success and our community was thrilled to see the new school before it was populated with students.

Key Accomplishments Continued...

Events led by Mia Taylor

Planned and executed 10 Years of Giving Virtual Event with Calallen TV

- Included commercials for Annual Investors and Grant Winner stories on video
- Incorporated guest musical entertainment
- Held online auction

YEARS

West Intermediate Grand Opening Luncheon

- Held two sessions to ensure social distancing
- Provided a tour of the new facility
- Celebrated community, brick and tile buyers, and past CEF Board members
- Provided printed program with advertisements
- Incorporated 4th and 5th grade students as well as Interact Club

Social Media led by Lauren Perkins Underwood

Manage two social media pages – Facebook & Instagram

Marked our highest impressions and engagement - at times a 500% increase over previous years







New Board Members

Three new board members joined our team in 2020-21 adding to our reach and expertise across the community.

AUSTIN ANDERSON

Mr. Austin Anderson is a Business Development Manager for AG|CM Inc. located in Corpus Christi. He is certified in Construction Quality Management for Contractors (CQM-C) through the United States Army Corps of Engineers (USACE).



Austin is actively involved in the United Corpus Christi Chamber of Commerce, Leadership Corpus Christi Class 49, Corpus Christi Regional Economic Development Corporation, YMCA of the Coastal Bend, and the Young Professionals of the Coastal Bend. He decided to serve on the Calallen Education Foundation Board of Directors because he values the way the Foundation supports teachers with grants and the fact that the teaching staff has an opportunity to improve the quality of life for their students through the work of the Foundation.

In addition to his volunteer service, Austin has a passion for the outdoors. He enjoys water sports (wake surfing, skiing, boating), hunting and fishing. He currently lives in the Corpus Christi area and is raising his young son. He is happy to be involved in the community and wants to give back to the costal bend to make it a better place for the residents and visitors.

CHRISTIN GARNER

Christin Garner, Calallen Class of 2000, is an active Calallen parent with five students in the district across multiple campuses. She is involved with the Calallen Education Foundation Board of Directors because the Foundation supports teachers at all the campuses at one time and she values a strong education for her children.

Christin manages Human Resources at Sharky Transportation. She is a committed member of the Calallen Football Booster Club and supports the Bay Area Citizens Against Lawsuit Abuse.

She is married to James Garner, Calallen Class of 1999 and owner of Sharky Transportation. They attend Annaville Baptist Church and enjoy family time together.

BOARD OF DIRECTORS

JERRY LEE BATEK

Jerry Lee Batek was born and raised in Corpus Christi and is a 1989 graduate of



Calallen High School. Jerry earned a Bachelor of Science degree from Sam Houston State University where he studied Accounting. He continued to study Law at South Texas College of Law in Houston, Texas where he earned his Doctor of Jurisprudence.

He began his career with the Nueces County District Attorney's office as an Assistant District Attorney, which included prosecuting capital murders and many cases where children were victims. In 2003, he and fellow Calallen graduate, Todd Robinson, began Batek and Robinson, LLP., which continues to this day. Jerry is also a judge for the City of Corpus Christi and has served in that position for over 16 years.

In addition to serving on the board for the Calallen Edcuation Foundation, Jerry is very involved in the Calallen community, serving on the board of directors for Oil Belt Little League, supporting Calallen activities and sports, and as a member of the Calallen Board of Trustees. He resides in the Calallen community with his wife, Wendy (CHS Class of 1991) and their two sons, Jett (CHS Class of 2023) and Jagger (CHS Class of 2027).



Calallen Education Foundation

BOARD MEMBERS

DIRECTORS



Christina Jenkins PresidentOur Life's a Design



Mia Taylor*
President-Elect
Community Volunteer



Victoria Low Secretary Grace United Methodist Church



Steven A. Floyd* Treasurer, VP of Finance & Governance *American Bank, N.A.*



Chelsea Schulze VP of Programs Mutual of Omaha Advisors



Lauren Perkins Underwood VP of Social Media Inspiring Social



Dr. Arturo Almendarez*
Superintendent
Calallen ISD



Jerry Batek School Board Trustee Batek & Robinson LLP



Conni Kohlenberg Wise Past-President Wells Fargo Advisors

AT LARGE MEMBERS



Austin Anderson Member at Large *AG*|*CM*, *Inc*.



Dr. Ada M. Besinaiz Member at LargeCorpus Christi Principals &
Supervisors Association



Johnnie Bickham* Member at Large State Farm Insurance



Christin Garner Member at Large *Sharky Transportation, Inc*



Amanda Geary Member at Large Wells Fargo Advisor, Conni Wise



Bill Kelly Member at Large Law Office of William J. Kelly



Thomas Rote Member at Large Edward Jones



Everett A. Roy Member at Large Value Bank

^{*}Founding Board Member

Annual Investor Program

DEVELOPMENT

While 2020-21 was a very challenging year for many organizations and families, we were so pleased to have continued gifts from many of Annual Investors. We even added a couple of new Annual Investors.

INNOVATION INVESTOR

H-E-B

ENRICHMENT INVESTOR

- LyondellBasell
- Valero Energy Foundation

INSPIRATION INVESTOR

- Conni & Jay Wise
- Johnnie Bickham, State Farm
- Tejas Veterinary Clinic

ENGAGEMENT INVESTOR

- Batek & Robinson LLP
- Best Western Northwest Corpus Christi Inn & Suites
- FiberMax Stoneville, Butch Roecker
- Frost
- Kennedy Dental Care

- Navy Army Community Credit Union
- Scott and Mia Taylor
- South Wind Public Adjusters, Inc.
- Southern Landscapes & Construction LLC
- Sunnyside Pediatrics, PLLC

ALL IN FOR KIDS

The All In For Kids Campaign is a great way for individuals to support the Foundation by making small monthly donations. Initially, the program was developed with online giving in mind, but this year we kicked off the campaign at the beginning of the school year with an additional focus on opportunities for Calallen ISD staff to give \$10 per month through a payroll deduction as well. This provides the staff an option on how they want to give. All In For Kids donors providing at least \$10 per month receive an All In For Kids Free Dress incentive monthly regardless of how the donation is made. If we all give a little, we can do a lot!

CISD Employee Payroll Deduction

Each year Calallen ISD partners with United Way and the Calallen Education Foundation by providing the employees an opportunity to contribute to either or both of these community initiatives by implementing a payroll deduction. We are grateful to the staff of Calallen ISD that contribute a portion of their payroll to the Calallen Education Foundation. They already do so much for the kids, and this gift is one more way they show commitment to Calallen education.

BRICK LEGACY

Throughout the previous school year, 2019-2020, we sold customized bricks for the exterior sidewalk and customized tiles for the interior wall of the new West Intermediate. During the West Intermediate Grand Opening Luncheon, the brick and tile buyers, as well as other community members, were able to tour the facility and see the tiles that had been purchased for the interior wall. At the time of the luncheon, the brick sidewalk was not completed due to construction challenges.

There was so much interest in the customized tiles and bricks once the community saw them, that we opened an additional opportunity for the community to purchase customized bricks. We expect the brick sidewalk to be in place by 2022.







STANDARD GRANTS

The Calallen Education Foundation has been reviewing standard grant applications for 10 years. Each application is reviewed by a panel of judges. These judges spend time reading and scoring each and every application. Scores are gathered, ranked, and grant winner are determined. We are grateful to our 2020-21 Standard Grant Judges:

GRANT Programs

- Chelsea Schulze, Chair
- Dr. Ada Besinaiz
- Mary K. Hines
- Victoria Low
- Bonnie Peeler
- Mia Taylor

2020-2021 STANDARD GRANT RECIPIENTS

Total Awarded: 20,742.80

CHRIS ROSS | CALALLEN MIDDLE SCHOOL

\$4,627.00

Tactile and Immersive Student Led Music Teaching with BoxLight by Mimio

Through the use of the BoxLight Panel, CMS Band students will be able to manipulate the music notes on the screen to apply exactly to what they are performing. They can also utilize Box Light as a virtual performance to watch their fellow band members as well as other performers.

CHRISTINE PRICE | CALALLEN MIDDLE SCHOOL

Project Based Review

\$5,549.00

Whole class learning is about learning together: teachers and students at the same time, in the same space, and with each person focused on the same learning goals. BoxLight educational technology offers an effective, engaging way to provide teacher-led instruction so the teacher can teach the whole class from anywhere in the room.

GINA WERNIG | CALALLEN MIDDLE SCHOOL

BoxLight, MimioPad Wireless Tablets, & Laptop

\$5,928.33

Now more than ever, teachers must provide instruction using various methods without utilizing additional resources, such as paper and pencil. BoxLight technology is designed to give teachers the opportunity to create captivating lessons and help students learn more effectively and develop the essential skills they need for success.

LYNN LaStrapes | Magee/West Intermediate

Bookworm Vending Machine

\$4,638.47

The Bookworm Vending Machine will help promote literacy and a love for books through a positive reward system. Students will be able to earn a golden token to be used to "buy" a book from the Bookworm Vending Machine. All 588 students will also be given a token for their birthday to get a book of their choice.





MINI-GRANTS

Launched in 2018-19, mini-grants are offered to teachers every month throughout the school year except January. A panel of judges convene on the first Tuesday of each month to listen to presentations made by the mini-grant applicants. Presentations are discussed and winners are determined at the time of the presentations. This is a monthly commitment and we are grateful to our 2020-21 Mini-Grant Judges:

- Chelsea Schulze, Chair
- Dr. Ada Besinaiz
- Shelly Floyd
- Dr. Roseanne Meyer
- Tom Rote
- Mia Taylor





Kristen Ross | Magee/West Intermediate

\$315.74 Vivid, Valuable, and Virtual Science Simulations

Virtual Reality viewers, antibacterial covers, and a subscription to Generation Genius for each student will be used in science stations as an alternative to labs.

Amanda Kirchoff & Rey Saenz | Calallen Intermediate School

CMS Staff Boosters

\$248.00 With the future being unknown and a feeling of uneasiness during these crazy times, a boost in morale for staff members is needed. These funds will provide a bulletin board for positive staff shout outs, a Bluetooth speaker to play music on the mobile CMS Treat Train to show support and appreciation for the CMS staff and all their hard work in this difficult year.

GINA WERNIG | CALALLEN MIDDLE SCHOOL

\$415.68

Help Us "Maneuver the Middle"

The entire 7th grade Math department will benefit from the Maneuvering the Middle Math curriculum that has already been so successful with 6th grade students.

Tiffany Amrich | Calallen Middle School

Wacom-Intuos Wireless Graphic Tablets

\$500.00

Having wireless capability will help teachers actively monitor students while they are working, in the classroom. These wireless graphics tablets will make it possible to record teacher's lessons on a Chromebook. Teachers will also be able to connect through Bluetooth to the new Box Light panels the Math team was awarded this past year.

WIMBERLEY ROSE | MAGEE/WEST INTERMEDIATE

\$399.74

A Yearbook On Canvas- Calallen Class of 2028

Students will create their own Wildcat/Calallen themed keepsake of their last year in Elementary school before entering Middle School. Each canvas will be signed by their fellow classmates.

Rebecca Nowlin | Magee/West Intermediate

\$496.87

Mini Science Kits

Mini Science kits will be sent home to students who will be continuing with virtual learning. The kits will consist of enough materials to complete the science experiments that would normally be done in class for the first six weeks.

COURTNEY RIOS | CALALLEN MIDDLE SCHOOL

Middle School Mental Health Zen Den

\$499.88

Color changing lamps, yoga supplies and other materials will create a relaxing atmosphere for the "Zen Den." The "Zen Den" will be used for relaxation/mindfulness groups led by counselors and other staff members, social emotional wellness groups for students led by counselors and other staff members, and individual/group counseling.

MINI-GRANTS (CONT.)

Dalia Flores | East Elementary

\$498.64

Sensory Room Improvements

Sensory spaces in schools have been known to decrease negative behavior and improve student engagement. New light fixtures will help create a more soothing space for when students are overstimulated.

Dale Lamb | Calallen High School

\$440.00

Memory Full: Not Enough Storage Space

With two 12 TB of external hard drives, one used for file saving and the other used for back-ups, the Audio Video Productions class can continue producing segments and covering events for all of CISD.

KAREN STORY | EAST ELEMENTARY

\$360.96

Virtual Presentations!

This rolling ,magnetic dry erase board with markers will make learning more convenient for students and teachers both virtually as well as in person.

Kate Lopez, Randi Maresh, & Cynthia Henderson Minton Calallen Middle School

\$500.00 each

Mimio Pad: Control your lesson from anywhere in the classroom & Glow Games 2021

The Wireless Mimio Pad allows teachers to conduct interactive lessons wirelessly throughout the classroom. This frees up the teacher so that she can continue the lesson while walking anywhere in the classroom versus being stuck at the front of the board. The Wireless Pad also allows the teacher to write on the screen while recording her lessons for virtual students. Glow Games supplies will allow students to review math in a fun, creative way.

CHANTAL LANDRY & KIM RODRIGUEZ | EAST ELEMENTARY

\$474.99

Campus Climate

School culture is important to the success of a school because it directly impacts the motivation of everyone involved in the learning process. When a school has a positive culture, it encourages everyone to do their best. A new ice machine, coffee maker, and microwave will ramp up the school culture.

Vanezza Reyes | Calallen High School

\$366.45

Flower Anatomy 3D Model

The Dicot Flower Model is a hands-on learning aid featuring removable parts and detailing the anatomy of a flower and features enlarged views of the petal, stigma, style, stamen, filament, anther, receptacle and sepal.

Evon Kelly | Calallen Middle School

Dancing Through the Data

\$474.00

The data walk form that is used on campus to conduct walk throughs of the classrooms has been innovated into a google doc form for efficiency in feedback and data results. The iPad and apple pen will be used to conduct the data walks and will increase the amount of data walks performed due to the efficiency of utilizing technology.

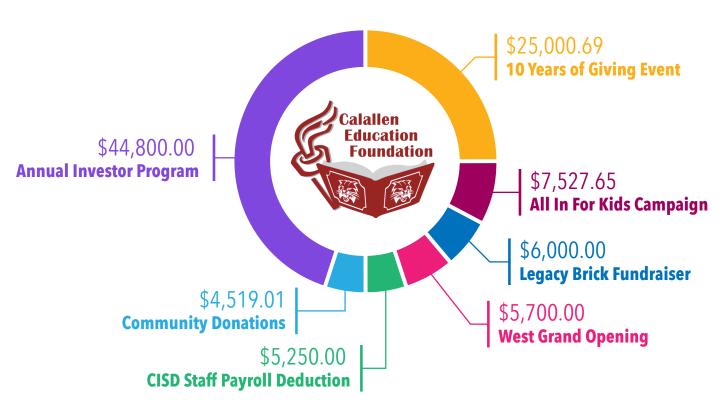
Danielle Maldonado | East Elementary

\$496.45

Making a Difference at Calallen East Elementary!

Circuit Makers make all the difference. With the Circuit Maker and several accessories, teachers and staff can design creative, cute items that can be used for classroom projects, classroom and hallway décor.

DONATIONS



Total Revenue: \$98,797.35

AEP TEXAS

American Bank, N.A.

Atlas Tubular, LLC

Batek & Robinson LLP

Best Western NW Corpus Christi Inn

& Suites

Best Western Plus Executive

Residency

Bleu Frog

Calallen East Elementary

Calallen Independent School

District

Cameron Family Enterprises

Card My Yard

Cathy Geary, Realtor

Communities in Schools of the

Coastal Bend

Corpus Christi Police Department

CTE Manufacturing Classes

Del Mar College Foundation

Devoted Healthcare & Hospice

Services LLC

Diamond B Tractors & Equipment

LLC

Edward Jones-Tom Rote

Ernest R. Garza & Company, PC

FiberMax Stoneville - Butch Roecker

Four Chicks in the Park

Frost

Gatherings

H-E-B

Hollon Safe Company

HydroMagic Concepts

Josephine's Bar E Collections

Kelton's Truck Parts Inc.

Kenedy Memorial Foundation

KM Premier Real Estate

LagunaRat Guide Service

Leeward Adventures

LyondellBasell Industries

Magee PTA

Mike Cotten's BBQ

Natural Bridge Caverns

Navy Army Community Credit Union

Network for Good

Oh Goodie Designs & Events

Painting with a Twist

Pilar Lifestyle

Port of Corpus Christi

Pretty One Cake Co.

2020-21 Donors

Quality Aggregates, LTD., LLP

Railroad Seafood Station Brewing

Co.

Redline Fitness

River Hills Country Club

Rotary Club of Corpus Christi

Northwest

Roy's Performance Motors

Sharky Transportation, Inc.

Simply Shauna

South Texas Balfour, LLC

South Wind Public Adjusters, Inc.

Southern Landscapes & Construction, LLC

Starbucks

State Farm Companies Foundation

State Farm Insurance - Emily

Longueira

State Farm Insurance - Johnnie

Bickham

Sunnyside Pediatrics, PLLC

TAM Services South Texas, Inc

Tejas Veterinary Clinic, P.C.

The Chicken Shack

Traveling Massage

Triton Aviation Data Corp

USS Lexington Museum

Valero Energy Foundation

ValueBank Texas

Walmart Supercenter

Wells Fargo Foundation

Whipped Up Bakery & Frozen

Yogurt Shop

Workforce Solutions of the Coastal

Bend

Wreaths by Celeste

Aaron Shephard

Ada Besinaiz

Allen Libbe

Amanda Geary

Amanda Smart

Amanda Vasquez

Andrea Driver

Angela Cassel

AnnaMarie Carpinello

Annette Knapp

April Taylor

April Thrasher

Arturo & Bertie Almendarez

Ashley Martin

Audrey Pena

Belinda Lopez

Beverly Barker

Beverly Holt

Bill & Evon Kelly

Blair McDavid

Brandon Baker

Brenda Wright

Briana Villanueva

Brooke Parker

Bruce Jonason

Butch & Cindy Roecker

Caley Mosier

Candy Morris

Carol Barnhart

Carole Robinson

Caroline Nowell

Cassie Preston

Chantal Landry

Charlotte Sears

Cheryl Cain

Christina Jenkins Christine Price

Cody & Heather Luckenbach

Corey Charles

Courtney Rios

Courtney Tegeler

Cristina Atilano

Cynthia Henderson-Minton

Daniel & Lisa Elwell

David & Carolyn Antonetz

David & Elizabeth Hartman

Dawn Sullivan

Debbie & Dennis Litton

Deborah Leal-Ramirez

Della Rusher

2020-21 Donors (cont.)

Dennis & Shelby DeReese Derek & Chelsea Schulze

Diane Baker Dixie Villarreal Donna Weiss

Dora Valenzuela Garza

Dora Viera

Dustin & Meagan Shafer

Edward Wells
Elizabeth Blair
Emily Flores
Enrique Olvera
Erin Tagle
Everett Roy
Frances Nelson
Francisco De La Garza

Gabriella Reyes George Ruiz Gloria Vaiz Greg Polasek Heather Graf James Sides

Janet Cunningham Jason Floyd

Jenise Babcock
Jenna Harper
Jennifer Abplanalp
Jennifer Brown
Jennifer Orchard
Jenny Cortinas

Jeremy Cash

John Coker

Jerry & Wendy Batek Jessica Garza Joe DeBellas

John R. Fitzgerald Jorge Caraccioli Joseph & Conni Wise

Justin Perkins Karen Mondragon Karen Pierce

Kate Lopez Katie Forbes

Keith Bickham Kelsey Ramos Kevin Beatty

Katie Whitehurst

Kevin Kieschnick Kim Rodriguez Kimber Johnson

Kristi Nix Larissa Duke

Latricia McLaughlin

Laura Lopez
Lauren Kiddy
Lesleigh Lynes
Linda Madden
Lisa Palmer
Lisa Sailor
Lisa Schandua
Lori Walker
Lucy Prochazka
Lynn LaStrapes
Marcos Flores
Margo Jones
Maria Muthwill

Mario Lopez Mary Jane Garza Melana E. Silva Melinda Barron Melissa Cardona

Michael & Kelly Montantez Michael & Roseanne Meyer

Michele Gaines Mike & Connie Scott Mike & Dawn Denman

Misty Bowden
Monica Byars
Monica Cash
Monica G Perez
Monica Pelto
Nami Stone
Naomi Flores
Nat Simmons
Nic Goodman
Nicole Schrank
Orlando Rodriguez
Paul & Bonnie Peeler
Phil & Anita Danaher

Herrero Reynaldo Saenz Richard Wendland

Representative Abel

Richard Wendland
Roberto G. Hernandez

Robin Ritchey-Roy Scott & Mary K. Hines Scott & Mia Taylor Senator Juan "Chuy"

Hinojosa

Shalane Pinkerton Shawna Norvell Sonya Durrwachter

Stacey Evans

Steven & Shelly Floyd

Sue Bickham Susan Hoelscher Susana Chavez Sylvia Valle Tara Perry Terri Kelly

Vanessa Chenault Wendy Genz Whitney Atkinson