



CALALLEN

EDUCATION



FOUNDATION

2016-2017 ANNUAL REPORT

2016-2017 Record Breaking Year!

25 grants awarded to teachers across the district!

CALALLEN EDUCATION FOUNDATION MISSION

The Calallen Education Foundation (CEF) supports student programs, projects and initiatives that cannot be funded with available Calallen Independent School District (CISD) budgeted dollars. CEF provides grants and financial backing to innovative and inspiring educators within CISD striving for excellence in instruction and superior student learning.

Letter From the President:

The 2016-2017 school year was a great year for Calallen Education Foundation. We began our fundraising initiatives with the State of the District Luncheon where Dr. Almendarez highlighted the accomplishments Calallen ISD was able to achieve, and selling out all tables in the new dome. We followed up in the spring with our annual Casino Night. The new venue at the Al Amin Shrine proved to be very positive, and we plan on holding it there again in the future. We were able to give over \$76,000 in grants to teachers for innovative teaching and learning opportunities in the classroom.

This coming year is our first for a new initiative, ALL IN FOR KIDS. According to Giving USA 72% of all contributions made in 2016 were made by individuals. All In For Kids was developed to help facilitate donations from individuals. If a lot of people give just a little bit each month amazing things will be accomplished. We are so glad that All In For Kids Community Giving Campaign has been successfully launched, and we continue to work towards our goal of 100% community participation in the effort. If you are not familiar with All In For Kids, please go to the Calallen Education Foundation web site and check it out!

As a reminder, when you donate to the Calallen Education Foundation, a volunteer run organization, your donation will almost entirely go to the benefit of our students. While we'd like to think our tax dollars are able to encompass all the educational needs of students, budgets are tight. To continue offering the high quality education to the students in Calallen, the Calallen Education Foundation is a valuable asset in that endeavor.

Thank you for all your support, and we look forward to another great year!

Sincerely,



Robin Orchard
2017-2018 Board President



STATE OF THE DISTRICT



The Calallen Education Foundation hosted the Calallen ISD State of the District Luncheon on Monday, October 24, 2016 in the new FEMA Dome located behind the Calallen High School. Over 300 guests had the opportunity to look at displays and centerpieces showcasing how grant funds have helped innovative educators within the district inspire students in the classroom. A presentation was delivered by Dr. Artie Almendarez, District Superintendent, titled, "Our Education: Local, State and Global", which highlighted current issues and concerns, data in regards to education, students, funding and achievement. Musical entertainment was provided by the Calallen High School Mixed Choir and the Calallen High School Band.

According to David Low, Assistant Principle of Calallen East Elementary, "The State of the District Luncheon had something for everyone in the room. As an administrator, seeing all of the displays was impressive. I was excited to learn and to see how much the Calallen Education Foundation helped teachers get the things they needed for the classroom."

One of our local Calallen business owners said it was a surprise to realize the current condition of education in the state of Texas. "Dr. Almendarez's presentation had a lot of great data and provided interesting insight to our future employees."

The program ended with an opportunity for the attendees to take self-guided tours of the new FEMA Dome and All Purpose facilities on the Calallen ISD property. The event proved to be a wonderful way to bring together community partners, educators and students totally dedicated to the future of our global society.

2016 - 2017 CEF ACCOMPLISHMENTS

This year has been a very busy and successful year for the Calallen Education Foundation. We have set records, reached goals and made marked improvement in all areas. Our offices were relocated at the end of the year and are now located in the Northwest Center for Advanced Studies building adjacent to the Calallen Middle School. We also hired a part time administrative assistant. Our major accomplishments are highlighted here.

Finance & Governance led by Steven Floyd

- Quick Books Online was integrated to improve reporting capabilities
- A Strategic Planning Conference was held to establish clear organizational goals

Development led by Everett Roy

- \$3,700 in grants received from charitable organizations through a grant application process
- Held two major events – State of the District & Casino Night – reaching record numbers in revenue
- Increased Calallen ISD Employee giving by \$1,000
- Raffle yielded \$4,850
- Recognized Top Dollar Donors at Wildcat Stadium before a home football game
- Integrated donor management software called Bloomerang

Marketing led by Victoria Low

- Developed and launched a new website
- Established a social media presence on Facebook, Twitter, Instagram and Snapchat
- Developed and delivered our first newsletter

Programs led by Courtney Tegeler

- Recognized 2016 Grant Winners at Wildcat Stadium before a home football game
- Distributed and collected feedback on grant cycle with an online grant winner evaluation
- Grant patrol awarded 25 grant winners over \$76,000 in grant funds

Events led by Mia Taylor

- State of the District
 - Incorporated grant winners and grant awards
 - Featured new dome facility
- Casino Night
 - Held at a new venue, Al Amin Shine Temple
 - Added a DJ which created a more festive atmosphere

BOARD OF DIRECTORS AND SUPPORT TEAMS

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Calallen ISD

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Merrill Lynch Wealth Management

Kari Keeble, Community Newsletter
Community Volunteer

Rebecca Sendejo, Social Media
Calallen ISD

Each school year the Calallen ISD provides the employees an opportunity to give to United Way and/or the Calallen Education Foundation through a monthly payroll deduction or one time donation. This year 6.1% of all contributions received came from the employee contributions of Calallen ISD. The Calallen ISD employees are generous and we appreciate teachers and staff ultimately helping other teachers in the classroom.

GRANT PATROL

The Calallen Education Foundation visited each of the Calallen ISD campuses on Friday, March 31. But this was no ordinary visit! They came with over \$76,000 in grant awards for hard-working and very deserving teachers. Calallen Education Foundation grants were awarded for a variety of things – all focused on creating interesting and inspiring lessons through some type of innovation.

Ms. Ann Huddleston of the Calallen Middle School was granted funds to purchase Chromebooks for her classroom. “My students and I are so appreciative of this honor. I am excited about the upcoming school year and how this amazing gift will give my students the opportunity to use technology on a daily basis.”

The Calallen Education Foundation accepts grant applications from educators within the district and a panel of judges evaluates the applications based on certain criteria. This year there were 36 grant applications and 25 teachers and their teaching teams benefited from the program. According to Shelby DeReese, President of the Calallen Education Foundation, “We work hard all year long for this one exciting day we call “Grant Patrol”. It is so rewarding for us to see the reaction of the teachers when they realize they have won a grant! We see tears of joy and so much emotion. It is awesome.”

As a non-profit organization, none of this would be possible without the support of our community and donor partners. The Calallen Education Foundation has businesses, families and individuals that donate money to the organization so they are able to provide the grants to the teachers, ultimately benefiting the children of the district.

CASINO NIGHT



The Calallen Education Foundation held its 6th Annual Casino Night Fundraiser at the Al Amin Shrine Temple on Saturday, March 4, 2017. This was a new venue for



the fundraiser and provided a clean, convenient facility with easy parking and access on and off the highway. Casino Night included a delicious steak dinner, live and silent auctions and lots of casino table play. We added a disc jockey and music this year and the music really helped create a festive mood. A great time was enjoyed by all.

Casino Night is our largest fundraiser and without our table sponsors, live and silent auction donors, and Casino Night players and winners, we could not meet our goals. We are very grateful for all the support that made this years' Casino Night a very successful event.

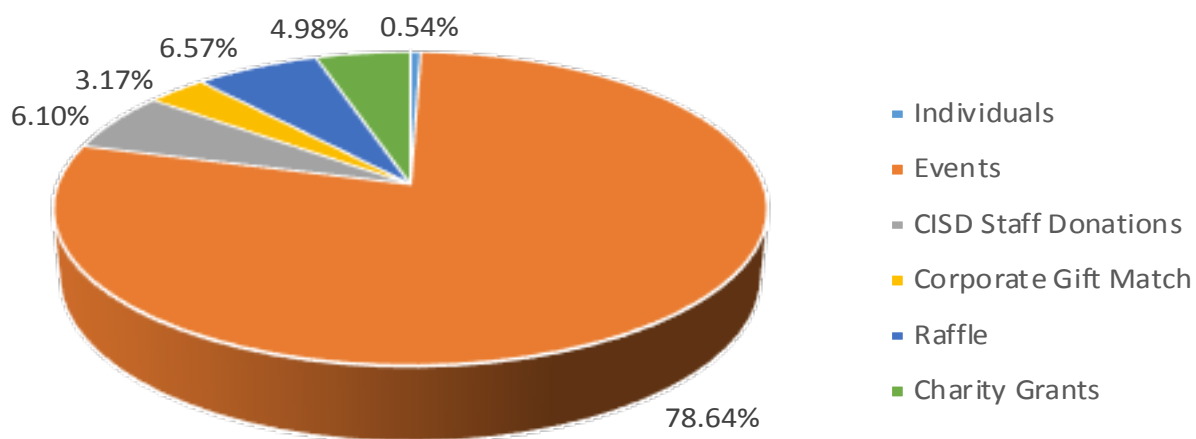
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Revenue by Donor Source

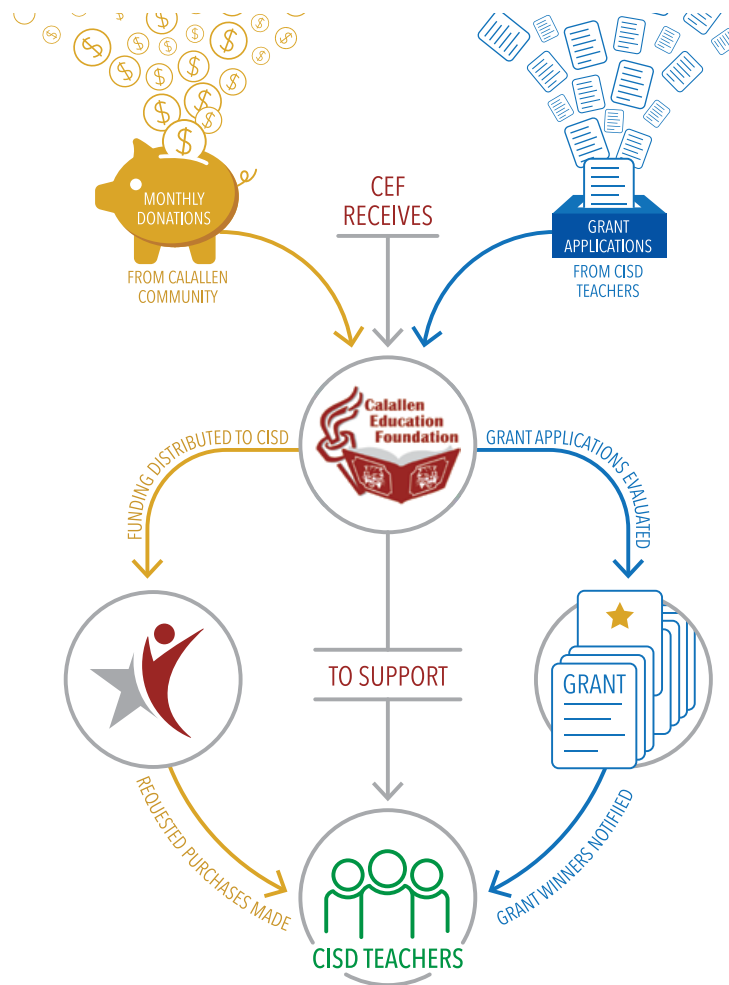


WELLS FARGO COMMUNITY SUPPORT CAMPAIGN

The Calallen Education Foundation has benefited greatly by the vision and values of Wells Fargo and their team members, Shelly Floyd and Terri Kelly. Shelly and Terri are both loyal Calallen alumni. The Wells Fargo Community Support Campaign is committed to strengthening communities and annually employees are able to pledge a financial contribution that Wells Fargo matches one for one. Shelly, Terri and Wells Fargo's combined contribution to the Calallen Education Foundation this year was over \$2,000!

**WELLS
FARGO**

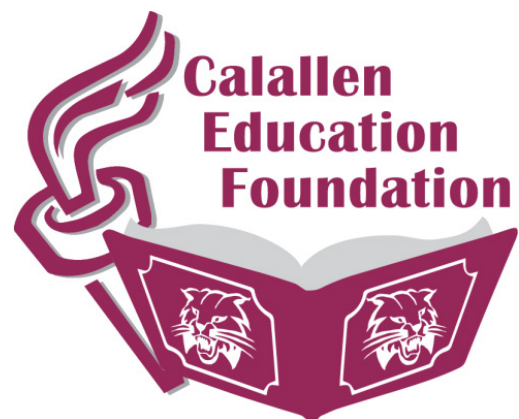
The Calallen Education Foundation has awarded over \$224,000 in teacher grants since 2011!



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www.calalalleneducationfoundation.org



Check out our social media!