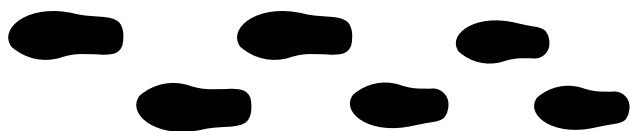
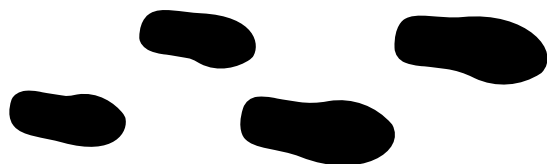
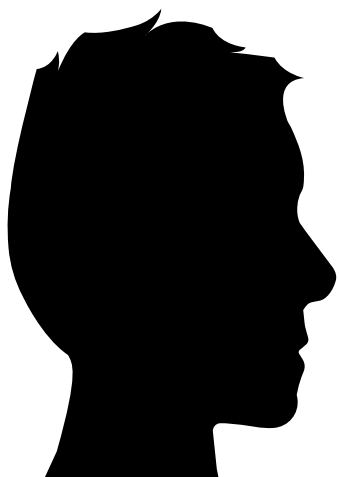


Calallen



Education



Foundation



2017-2018 Annual Report

# CALLEN EDUCATION FOUNDATION MISSION

The Calallen Education Foundation (CEF) supports student programs, projects and initiatives that cannot be funded with available Calallen Independent School District (CISD) budgeted dollars. CEF provides grants and financial backing to innovative and inspiring educators within CISD striving for excellence in instruction and superior student learning.

## Letter From the President:

On behalf of the Calallen Education Foundation (CEF), I would like to thank you for enabling our foundation to provide necessary funds that allow the students of Calallen ISD to become successful citizens of tomorrow.

Our generous and caring donors—family, friends, and businesses—have empowered CEF to provide classroom items such as STEM Lab projects and components, Chromebooks, E-Books, Calallen High School broadcasting materials, steel drum for the band, Agriculture and Mechanics projects, as well as hands on problem solving games and books for Special Education, Math, Science and Reading. These are just a few of the innovative tools that the teachers of CISD now use to create a challenging and interesting environment for their students.

The 2017-2018 school year led members of Calallen Education Foundation to say, “The best is yet to come!” It sure is looking that way to our Calallen community and especially the students of Calallen ISD.

What can we, as donors and community members, bring to our students in 2018-2019 and beyond? We can continue to support the men and women, our teachers, who shape the lives of the future, by encouraging and showing them we trust their means of cultivating tomorrow’s citizens. Our children’s futures begin today. Your donations and support are greatly appreciated. We look forward to many years of enriching our schools with you.

Sincerely,

*Mia Taylor*

Mia Taylor, President  
Calallen Education  
Foundation



## 2017 - 2018 KEY ACCOMPLISHMENTS

### Finance & Governance led by Steven Floyd

- Incorporated part time administrative support
- Completed internal audit
- Partnered with Blue Pay to support reoccurring donations and electronic funds transfers (EFT)

### Development led by Conni Geary

- Launched All In For Kids Community Giving Campaign
- Partnered with Bloomerang to support donor management
- Developed monthly “Your Donations at Work” email campaign for donors
- Coordinated Top Dollar Donor Recognition at football game
- Participated in public check presentations with Wells Fargo, Johnnie Bickham and State Farm, American Bank, N.A., Judge Joe Benavides, and Northwest Business Association
- Received memorial donations for Coach Cliburn and Dr. Bruce

### Programs led by Shelby DeReese

- Organized 2017 Grant Winner Recognition at football game
- Executed Grant Winner Evaluations to capture information for success stories and “Your Donations at Work” email campaign
- Offered and provided Grant Application Workshops at each campus
- Awarded 18 Grant Winners over \$53,000 in grant funds with a Grant Patrol celebration

### Events led by Everett Roy

- Held Calallen ISD State of the District Luncheon
- Executed 7th Annual Casino Night Fundraiser

# STATE OF THE DISTRICT LUNCHEON



On Tuesday, October 17, 2017 the Calallen Education Foundation hosted the Calallen ISD State of the District Luncheon at the Al Amin Shrine Temple. The event included a delicious lunch and a presentation by District Superintendent, Dr. Artie Almendarez, titled “Building the Future, Calallen ISD”.

During the State of the District guests had the opportunity to look at displays demonstrating how Calallen Education Foundation grant funds have helped innovative educators within the district inspire students in the classroom. Grant winning teachers and some of their students were available to show the projects and programs that would not have been possible without the support of the Calallen Education Foundation Donors.

Musical entertainment was provided by the Calallen High School Varsity Treble Choir and the Calallen High School Band. The Top Cats and other student organizations were involved to support the program and insure our guests had a wonderful experience. It was a great day, enjoyed by all, and reflected well of the wonderful Calallen community.



## 2017/2018 Board of Directors & Support Team

Robin Orchard, President  
ATC Metro Properties

Mia Taylor, President Elect  
Community Volunteer

Conni Geary, VP of Development  
Wells Fargo Advisors

Everett A. Roy, VP of Events  
Kleberg Bank

Steven A. Floyd, VP of Finance and  
Governance  
American Bank, N. A.

Shelby DeReese, VP of Programs  
Deluxe Welding and Safety

Victoria Low, Secretary  
Grace United Methodist Church

Dr. Arturo Almendarez, Superintendent  
Calallen ISD

Dr. Ada M. Besinaiz, Member at Large  
Corpus Christi ISD

Johnnie Bickham, Member at Large  
State Farm Insurance

Dr. Lana Carr, School Board Trustee  
Calallen Medical Clinic

Alan Harwell, Member at Large  
KRIS TV

Stacey Kanak, Member at Large  
Community Volunteer

Brandi Priestly, Member at Large  
Community Volunteer

Courtney Tegeler, Member at Large  
Community Volunteer

Sylvia Villarreal, Member at Large  
Miller Environmental Services, Inc.

Lori Genzer, Website  
Living Tree

Rebecca Sendejo, Social Media  
Calallen ISD

Robin Ritchey-Roy, Executive Director

Kristina Abrigo, Administrative Support



## 2018 Grant Patrol

On Thursday, March 29, 2018 the Calallen Education Foundation visited the campuses and awarded over \$53,000 in 18 grants to creative and innovative teachers within the district. This year's awards brought our total impact to Calallen ISD to 125 grants distributed since 2011/2012 for a total of \$278,000! The grant awards were as follows:

Campus	Grades	Recipient	Amount Awarded	Grant Title
Magee Elementary	4th & 5th grade	Lynn LaStrapes	\$1,000.00	Learning in a Whole New Light
Wood River	Pk-3rd	Lynn LaStrapes	\$1,040.00	Let the Light Shine with Lightbox!
Magee Elementary	5th	Jessica Marie Almaraz	\$1,576.99	Building A Brilliant Reading Community & Beyond
District	1st-7th	Elizabeth Blair, Kristi Nix	\$4,390.00	Tablets for Text
East Elementary	Pk-3rd	Lynn LaStrapes	\$1,360.00	Light Up with Lightbox!
CHS	9th-12th	Dale Lamb	\$6,325.00	Ready, Set, Wow!
East Elementary	Special Education & 1st RTI	Shelly Whitman	\$1,233.20	Touch Math
CHS / CMS	6th - 12th	Nic Goodman	\$1,495.00	Steel Pan for Calallen Percussion
Magee Elementary	5th	Katherine Cassidy	\$4,433.22	Hooking our Readers Through Mobile Literacy
Wood River and East Elementary	3rd	Patty Fox	\$661.89	Targeted Problem Solving & Spiraling Review
CMS	6th - 8th	April Taylor	\$2,615.34	Makers in the Making - 3D Printer
CHS	11th & 12th	Lara Burkhart	\$2,498.95	Instant Feedback...ask Syri!
Wood River	2nd	Brenda Wright	\$4,099.93	Chromebooks
CMS	6th-8th	April Taylor	\$2,428.00	CMS Destination Imagination
Wood River	K-3rd	Michelle Kautz	\$2,451.41	Read Today, Star Tomorrow
Wood River	K-3rd	Michelle Kautz	\$4,658.07	Reading is Fun
East Elementary	1st	Marisa Young	\$8,977.67	Chrome into the 21st Century
Magee Elementary	5th	Kasie Meyer	\$2,744.67	Ultimate Interactive Classroom

## CASINO NIGHT

Our major fundraising event of the year was held at the Al Amin Shrine on Saturday, March 3, 2018 from 6 p.m.–11 p.m. We had nearly 300 people in attendance enjoying great food, music, and casino table play. The live and silent auctions provided over 70 items for our guests to win, all donated by our community, creating a very exciting evening. The Casino Night event raised \$34,000 for innovative educator grants, all given to the teachers at Grant Patrol later that month.





# Special Thanks To Our Donors

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 American Bank, N.A.  
 Annville Air Conditioning  
 Atlas Tubular, LLC  
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 Calallen East Primary PTA  
 Calallen Independent School District  
 CC RV, LLC  
 Citizens for Educational Excellence  
 Communities in Schools of the Coastal Bend  
 County Commissioner Mike Pusley  
 Craft Training Center  
 Del Mar College Foundation  
 Deluxe Welding & Safety, LLC  
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 Minga's Insurance Agency LLC  
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 Neessen Dodge Jeep Ram  
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 Prosperity Bank  
 Rotary Club of Corpus Christi Northwest  
 RSO Properties, LLC  
 RWS Architects Incorporated  
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 South Texas Balfour, LLC  
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 State Farm Companies Foundation-Matching  
 Gift Program  
 State Farm Insurance - Emily Longueira  
 State Farm Insurance - Johnnie Bickham  
 Texas A & M University-Kingsville

The Abel Hererro  
 Campaign  
 Valero Energy Foundation  
 Wells Fargo Advisors  
 Wells Fargo Foundation  
 Wells Fargo Foundation  
 Educational Matching  
 Gifts  
 Workforce Solutions of the  
 Coastal Bend  
 Kristina Abrigo  
 Azucena Adame  
 Douglas Allison  
 Arturo Almendarez  
 Bobbie Sue Amonett  
 Karen Anderson  
 Micheal Arnett  
 Whitney Atkinson  
 Sarah Banta  
 Beverly Barker  
 Maria Barron  
 Jerry & Wendy Batek  
 Shawna Bayer  
 Kevin Beatty  
 Joe Benavides  
 Ada Besinaiz  
 Misty Bowden  
 John Buchanan  
 David Burk  
 Chad Burkhart  
 Michael Burkhart  
 Monica Byars  
 Cheryl Cain  
 Barbara Canales  
 Lana Carr  
 Angela Cassel  
 Norma Castaneda  
 Dominica Chapman  
 Georgiana Chavera  
 Martha Chavez  
 Zolia Chavez  
 Vanessa Chenault  
 Hope Clayton  
 John Coker  
 Janet Cunningham  
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 Henry Taylor  
 Scott & Mia Taylor  
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 Rachel Thompson  
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 Katie Whitehurst  
 Shelly Whitlock Floyd  
 Amy Wikert  
 Lara Willis  
 Joseph Wise  
 Ellen Witt  
 Lorraine Wolfe  
 Brenda Wright  
 Cindy Ybanez  
 Stephanie Ynfante

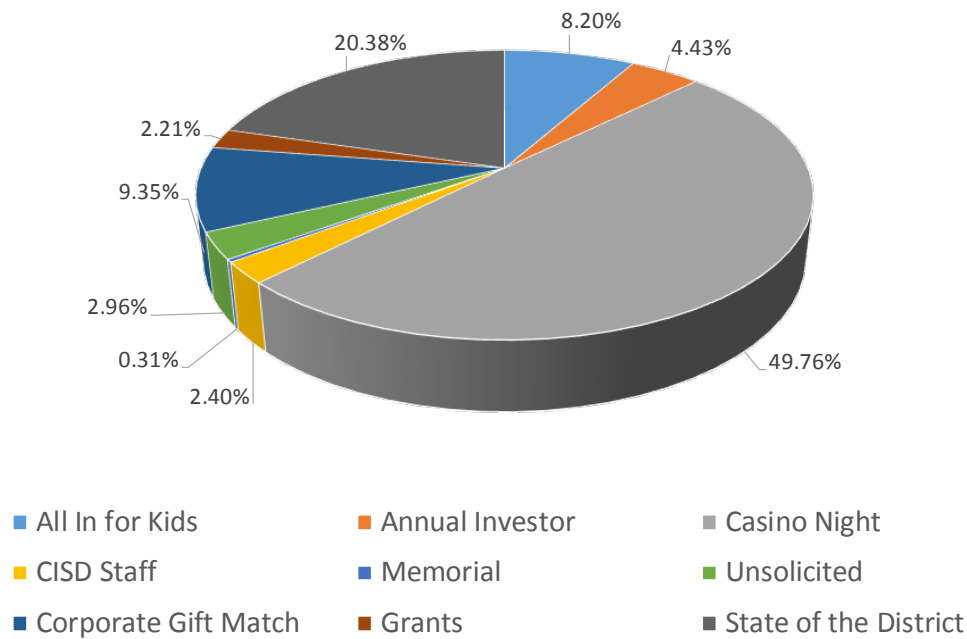
## All In For Kids Campaign

The All In For Kids Community Giving Campaign was launched at the beginning of the 2017/2018 school year. The campaign provides an opportunity for family and friends that want to support Calallen Education Foundation a chance to make monthly reoccurring donations. After the first donation, every donor received an "All In For Kids" sticker and a set of "free dress coupons" for a student in the district.

Our goal for All In For Kids is 100% community participation because education matters to 100% of our community. Together we can do more!



## Revenue by Donor Source



## Corporate Donor Partners

Corporate donor partners make a big impact on the Calallen Education Foundation. Some participate through event sponsorships and others through grants, corporate gift matches and employee contributions. This year we enjoyed check presentations featuring a few of our local corporate donors. We also launched our Annual Investor Campaign late in the year. Success of that program will be clear as we report for 2018/2019.



JoAnn Rose and Gloria Esquivel presenting a \$1,000 check on behalf of Wells Fargo at the varsity football game, Wildcat Stadium.



Northwest Business Association President, Josh Wilson, presenting a \$1,000 check at the Taste of the Northwest.



Johnnie A. Bickham & State Farm Companies Foundation presenting a \$3,000 check at the varsity basketball game, Calallen High School.



Barbara Canales presenting a \$500 check on behalf of Judge Benavides at the Casino Night Fundraiser.